

# Tanenbaum 2024 Event Sponsorships



EVENT	<b>Religious Diversity Leadership Summit</b> Explore ways in which religious diversity shows up in the workplace—May 8, 2024 at Bloomberg and/or <b>Religious Diversity Symposium</b> Join Chief Diversity Officers and other leaders in high-level, strategy-oriented conversations around key religious diversity issues—Fall 2024			<b>Summer Soirée</b> Meet other professionals and companies who care about religious diversity at this fun, relaxed mixer—July 11, 2024 at SkyLounge NYC		
	Presenting Sponsor \$25,000	Partnership Sponsor \$10,000	Equity Creator Sponsor \$5,000	Presenting Sponsor \$25,000	Partnership Sponsor \$10,000	Beverage Sponsor \$2,500
Exclusive Presenting Sponsor branding	★			★		
Branding on event's virtual livestream	★*	★*	★*			
Branding on website, print and electronic materials	★	★	★	★	★	★
Branding on social media	★	★	★	★	★	
Signage at event	★	★		★	★	
Acknowledgement from podium	★	★	★	★	★	★
Inclusion in press releases	★	★	★	★	★	★
Tickets to the Summer Soirée	6*	4*	2*	6	4	2
Provide opening or closing remarks at event	★			★		
Provide opening or closing remarks at event session		★				
Opportunity to provide a video about the importance of respect for religious difference for use in Tanenbaum communications	★					
Recognition and visibility as a thought leader on the topic of religious diversity	★	★	★	★	★	★

**\*Note:** This is not a benefit for the Religious Diversity Symposium.

# Tanenbaum 2024 Event Sponsorships



EVENT	2024 Gala: Peace Made Possible							
	Be recognized at our premier event engaging partners across workplaces, health care, education and global peacebuilding—October 2024							
SPONSORSHIPS	Presenting Sponsor \$75,000	Visionaries' Circle \$50,000	Virtual Sponsor \$35,000	Peacemakers' Circle \$25,000	Healers' Circle \$15,000	Builders' Circle \$10,000	Advisors' Circle \$5,000	Patron's Package \$3,500
Exclusive Presenting Sponsor branding	★							
Branding on Gala's virtual livestream and pre-event broadcast	★		★					
Branding on website, print and electronic materials	★	★	★	★	★	★		
Branding on social media	★	★	★	★				
Acknowledgement from podium	★	★	★	★	★	★	★	
Inclusion in press releases	★	★	★	★				
Tickets to the Gala	20	20	15	10	10	5	3	2
Ad at Gala	Displays 4x	Displays 4x	Displays 4x	Displays 3x	Displays 2x	Displays 1x	Displays 1x	Displays 1x
Opportunity to provide a video about the importance of respect for religious difference for use in Tanenbaum communications	★							
Religious Diversity Leadership Summit Equity Creator sponsorship benefits	★							

**Note:** Individual tickets and ads are also available.

**In kind Support Opportunities:** In addition to financial sponsorships, companies can partner with Tanenbaum through in-kind support. Tanenbaum's in-kind needs include 1) venue space for our convenings of like-minded leaders and practitioners through events throughout the year, 2) 30 seconds of air time for a Public Service Announcement (PSA) on Tanenbaum's work, and 3) Animation services for a 30-second PSA. Reach out to Lydia at [lbaek@tanenbaum.org](mailto:lbaek@tanenbaum.org) for more information on financial and in-kind sponsorship opportunities.

**Note:** Sponsorship (and related benefits) is separate from the Tanenbaum Membership Program. For more information or clarification, please contact Lydia at [lbaek@tanenbaum.org](mailto:lbaek@tanenbaum.org)

# Tanenbaum 2024 Project-Based Opportunities



OPPORTUNITY	National Employee Workplace Survey & Launch Event				Medical Manual Update & Webinar Launch Event		
	Bring needed data on employees' experiences of religious bias in the workplace — 18 months						
SPONSORSHIPS	Presenting Sponsor \$425,000	Gold Sponsor \$200,000	Silver Sponsor \$100,000	Bronze Sponsor \$50,000	Presenting Sponsor \$95,000	Health Care Diversity Champion Sponsor \$50,000	Health Care Supporter Sponsor \$10,000
	Exclusive Presenting Sponsor branding	★				★	
Branding on website, print and electronic materials	★	★	★	★	★	★	★
Branding on social media	★	★	★	★	★	★	★
Product received	Final report, extended edition with how findings apply to your industry	Final report, extended edition with how findings apply to your industry	Final report, standard edition	Final report, standard edition	Updated Medical Manual	Updated Medical Manual	Updated Medical Manual
Company's contribution to product	Full-page forward in final report	100-word forward in final report					
Company logo on product	Exclusively on final report cover	Final report cover	Final report cover	Final report cover	Final report cover	Final report cover	Final report cover
Company recognition in product	Half page story on your company	200-word story on your company	100-word story on your company		Acknowledgment in updated Medical Manual and on webpage	Acknowledgment in updated Medical Manual and on webpage	Acknowledgment in updated Medical Manual
Presentation to your company on key findings	In-person	In-person	In-person	Webinar			
Spotlight feature on Tanenbaum's website	★				★	★	
Verbal recognition at training or launch event	★	★	★	★	★	★	★
Inclusion in press release	★	★	★	★	★	★	★
Tickets to the Summer Soirée	10	6	6	4	6	4	2
Provide opening or closing remarks at launch event	★				★		
Peace Made Possible Gala sponsorship benefits	Visionaries' Circle	Peacemakers' Circle	Builders' Circle	Advisors' Circle	Builders' Circle	Advisors' Circle	

# Tanenbaum 2024 Project-Based Opportunities



OPPORTUNITY	NYC Public Schools Teacher Professional Development			Peacemakers in Action Podcast			3,000 Conversations
	Expand students' social and emotional learning by supporting teachers' growth — 1 year						
SPONSORSHIPS	Presenting Sponsor (1 year of trainings) \$12,000	Teacher Champion Sponsor (1 day of trainings) \$4,000	Teacher Advocate Sponsor (1 training session) \$2,000	Presenting Sponsor (2 podcast seasons, 3-4 years) \$140,000	Host Sponsor (1 podcast season, 2 years) \$60,000	Producer Sponsor (2 episodes, 1 year) \$25,000	Conversation Sponsor \$3,000
Exclusive Presenting Sponsor branding	★			★			
Branding on website, print and electronic materials	★	★	★	★	★	★	★
Branding on social media	★	★		★	★	★	★
Product received	Report on trainings			Early access to episodes			
Company recognition in product				Exclusive recognition in each episode and on podcast webpage	Recognition in each episode and on podcast webpage	Recognition in each episode and on podcast webpage	
Spotlight feature on Tanenbaum's website	★			★	★		
Verbal recognition at training or launch event	★	★	★				At conversation
Inclusion in press release	★			★	★		At conversation
Tickets to the Summer Soirée	2			6	6	4	
Peace Made Possible Gala sponsorship benefits				Healers' Circle	Advisors' Circle		

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