

Lunar New Year

Lunar New Year, also called the Spring Festival, is a festival typically celebrated across Asia, and in large Asian communities around the globe. It begins with the first new moon of the lunar calendar and continues until the fifteenth day of the lunar month, when the moon is full. Because the festival is based on a lunisolar calendar, dates of the holiday on the Gregorian calendar vary from year to year. The beginning of the festival typically falls sometime between late January and late February.

In 2024, Lunar New Year will fall on **February 10th**. However, holiday observances and dates may vary across Asia, as interpretations of the lunar calendar differ from place to place and may be celebrated across multiple days.

Lunar New Year is a time to bring families together, honor deities and ancestors, and carry out rites and rituals for good luck and fortune.

Not Just “Chinese New Year”

Though sometimes referred to as “Chinese New Year,” Lunar New Year celebrations aren’t limited to just China. The holiday is celebrated across Asia and different countries have different names for Lunar New Year, depending on the language and country of origin. For example, in Korea, the festival is known as *Seollal*, in Vietnam it is called *Tet*, and in Tibet, *Losar*. The significance and practices for the festival vary and observance of the holiday occur across religious affiliations.

Observance of Lunar New Year

Though Lunar New Year celebrations differ across cultures, the theme of connecting with parents/grandparents and family reunions remains common throughout.

In China, many people will clean the home ten days before the New Year to remove bad luck. Then, on the night before Lunar New Year and on the day of, people celebrate with their families, exchange traditional red envelopes (*lai see*) of small amounts of money. Celebrations for Lunar New Year in China traditionally conclude with the Lantern Festival (*Yuan Xiao Jie*), which honors ancestors and encourages reconciliation, peace, and forgiveness. According to the twelve symbols of the Chinese zodiac that is traditionally correlated with the Chinese lunar calendar, the New Year beginning in 2022 is the year of the tiger.

Korean Lunar New Year is observed according to a lunisolar calendar, like the Chinese Lunar New Year, and therefore, usually falls on the same date. Families will typically travel to celebrate the holiday together for the three days of the New Year (the day of the second new moon after the winter solstice, the day before, and the day after). Celebrations often include making and eating food together, particularly the traditional rice cake soup, *ddeokguk*. The Lunar New Year marks the time of year for Koreans when each person celebrates symbolically becoming a year older by eating

ddeokguk together. While the traditions outlined here refer specifically to South Korean observances, since 1989 many North Koreans have also observed Lunar New Year.

Tet, the Vietnamese celebration of the Lunar New Year, is an abbreviated name for the longer *Tet Nguyen Dan* or “Feast of the First Morning of the First Day” and is the most important holiday observed in Vietnam. Similar to other cultural observances of the Lunar New Year, people in Vietnam celebrate by making traditional food with their families and gifting children with red envelopes of small amounts of money. While there are both regional and religious differences in observing Tet throughout the country, there are similarities in observance by many Vietnamese. For example, on the first of the three days of Tet, the first person to visit a family’s home is believed to significantly impact the family’s fortune for the coming year. Therefore, a person who has a good temper, is successful, and is viewed as moral is invited as a family’s first visitor to bring luck for the first day of the New Year and the subsequent year. This ritual of being the first person to enter a house is called *xong dat*, *xong nha*, or *dap dat*.

The traditional Tibetan observance of Losar begins one month in advance of the first day of the first month of the Tibetan lunar calendar when the new moon is seen. Preparations include cleaning the home, making new clothes, and offering different foods on the family altar. Additionally, the eight auspicious symbols of Buddhism (parasol, two golden fish, conch shell, lotus blossom, banner of victory, vase, Dharma Wheel, and the Eternal Knot) are often drawn or hung on house walls. After three days of religious offerings and time spent with family, Tibetans traditionally celebrate Losar for fifteen days until the festivities at the Butter Lamp Festival (*Chunga Choepa*) on the first full moon. On this day, Tibetans bring lamps that traditionally burned yak butter (though now vegetable oil or Vanaspati ghee is common) to Tibetan Buddhist temples to commemorate Buddha’s victory and wisdom.

How Will Lunar New Year Affect the Global Workplace?

Though Lunar New Year is less commonly celebrated in the West, the global significance of the holiday should not be underestimated. The holiday is celebrated across East Asia and can have implications for global trade and business more generally. Many Asian-Americans continue to celebrate Lunar New Year with their families, with many modifying the cultural practices by creating their own versions of the celebration. Lunar New Year is not a public holiday in the U.S, but companies should be mindful that their employees may decide to use their vacation time to visit family during this period.

It is common for offices within Asia to close for the Lunar New Year. Some workplaces can even close for up to three weeks. Your company should be mindful of the celebration and plan ahead if your business operations will be directly impacted by business closures in Asia. While Lunar New Year preparations may last between one month to a few days before the holiday, preparations and celebrations can significantly extend employees’ time away from the office. Managers can expect employees to request time off or to ask to work remotely as they both travel to reunite with family and prepare for celebrations.

Managers should expect employees’ traditions and customs to vary, as there are many different

traditions associated with celebrating Lunar New Year. It should be noted that Lunar New Year can be celebrated in both religious and secular manners. As with any holiday, the reverence associated with celebrating Lunar New Year is determined by the individual.

Acknowledging Lunar New Year

If you would like to recognize Lunar New Year with your colleagues and friends, consider using the following phrases in addition to, or in place of, saying “Happy New Year.” Pronunciation and greetings may vary across regions.

“*Gong hei fat choy*” - (Cantonese)

“*Gong xi fa cai*” - (Mandarin)

“*Chúc Mừng Năm Mới*” - (Vietnamese)

“*Saehae bok mani badeuseyo*” - (Korean)

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