



# TANENBAUM

# 30<sup>th</sup>

**IMAGINE — CREATE — BUILD**

**Tanenbaum | Center for Interreligious Understanding invites you to join us for a year of celebration!**

We are planning for an extended year of exciting events and opportunities for you to join with us as we celebrate Tanenbaum's 30<sup>th</sup> Anniversary! All sponsorship dollars support Tanenbaum's programmatic work to promote justice and build respect for religious differences in schools, workplaces, health care settings, and within the international affairs and peacebuilding fields.

Tanenbaum's theme for the 30<sup>th</sup> Anniversary plays through our core message of Imagine, Create, Build. Thirty years ago Tanenbaum's founder Dr. Georgette Bennett imagined a world that included and respected people of all faiths and none. Since that time Tanenbaum has built practical programs to bring this vision and the words and actions of our namesake, Rabbi Marc Tanenbaum, to life. Join us as we move into the next thirty years to continue to build the world where differences are truly welcomed and respected.

## **30<sup>th</sup> Anniversary Sponsorship Packages**

### **30<sup>th</sup> Anniversary Celebration Presenting Partner (\$250,000)**

**Extended year recognition continues from December 1, 2021 – January 31, 2023.**

This is an exclusive, fully customizable sponsorship package. Options are listed on the following page, but we are open to developing other opportunities to acknowledge your support and further amplify your commitment to Tanenbaum's mission and vision.

### **30<sup>th</sup> Anniversary Celebration Presenting Partner (\$250,000) Continued**

- Exclusive 30<sup>th</sup> Anniversary Presenting Partner branding for all events including but not limited to:
  - Divinely Inspired: Celebrating our Differences through Art
  - Stranger/Sister documentary screening
  - Religious Diversity Leadership Summit
  - Peace Made Possible Gala
  - Summer Soiree
  - *Tanenbaum Takes a Night Off!* Comedy Show
  - Private Anniversary Party
- Branding package includes 30 second video advertisement and opportunity to speak at the podium at the annual Gala, Religious Diversity Leadership Summit and Comedy Show; logo on website, Gala step and repeat, print and electronic materials; social media posts on Twitter, LinkedIn, Facebook and Instagram
- Recognition and check presentation at 30th anniversary kick off celebration - Divinely Inspired: Celebrating our Differences through Art with accompanying social media presence
- Inclusion in all press releases
- Unlimited virtual access tickets to all virtual events
- Peace Made Possible Gala Sponsorship Package (Visionaries' Circle - \$50,000)
- *Tanenbaum Takes a Night Off!* Sponsorship Package (\$5,000 Troublemakers)
- Divinely Inspired: Celebrating our Differences Through Art Sponsorship Package (\$5,000 level)
- Religious Diversity Leadership Summit Sponsorship (\$5,000 Equity Creator level)
- Co-host and sponsor of Stranger/Sister documentary screening (\$5,000 level)
- Co-host intimate Summer Soiree (\$10,000 presenting sponsor)
- 10 invitations to private Anniversary Party with Tanenbaum's closest supporters
- Up to five reservations for all public facing programmatic events including Health Care webinar series, Education curricula launch and more
- Host/sponsor 3 Coffees with Mark, Tanenbaum CEO with opportunity to reinforce alignment of your company's values and Tanenbaum's mission
- *First to Know*\* status on all events and resources

\**First to Know* status provides priority notification for all events as well as any new resources and publications

### **30<sup>th</sup> Anniversary Celebration Sponsor (\$75,000)**

**Recognition continues for one full year January 1, 2022- January 31, 2023**

- 30<sup>th</sup> anniversary branding for all events including but not limited to:
  - Divinely Inspired: Celebrating our Differences through Art
  - Stranger/Sister documentary screening
  - Religious Diversity Leadership Summit
  - Peace Made Possible Gala
  - Summer Soiree
  - Tanenbaum Takes a Night Off! Comedy Show
  - Private Anniversary Party
- Branding package includes 15 second video advertisement at each event; logo on website, Gala step and repeat, print and electronic materials; social media posts on Twitter, LinkedIn, Facebook and Instagram
- Inclusion in all press releases
- Unlimited virtual access tickets for your guests to all virtual events
- Peace Made Possible Gala Sponsorship Package (\$25,000 Peacemakers' Circle)
- Religious Diversity Leadership Summit Sponsorship Package (\$5,000 Equity Creator)
- *Tanenbaum Takes a Night Off!* Sponsorship Package (\$5,000 Troublemakers)
- 6 tickets to Divinely Inspired: Celebrating our Differences through Art
- 6 tickets to Stranger/Sister documentary screening
- 4 Invitations to intimate Summer Soiree
- *First to Know*\* status on all events and resources

\**First to Know* status provides priority notification for all events as well as any new resources and publications

### **30<sup>th</sup> Anniversary Advertising Packages**

Advertising and customized messaging across all social media, digital and print platforms at in person and virtual Divinely Inspired: Celebrating our Differences through Art, Peace Made Possible Gala and *Tanenbaum Takes a Night Off!* Comedy Show.

- Platinum \$30,000
  - 20 second video broadcast 2 times during event and once pre-event
  - Inclusion in one pre-event and one post-event social media post across all platforms for all events



### **30<sup>th</sup> Anniversary Advertising Packages (Continued)**

- Gold \$20,000
  - 10 second video broadcast 2 times during the event
  - Inclusion in one social media post per event across all platforms
- Silver \$10,000
  - Digital add appears 4 times during each event
- Bronze \$5,000
  - Digital ad appears 2 times during each event

### **30<sup>th</sup> Anniversary Pick 2 Sponsorship Package (\$17,500)**

**Bundle your two favorites for extra fun and recognition!**

1. Gala and Gala Reception at \$15,000 Healers' Circle level (10 seated tickets to Gala, admission to pre-Gala networking reception, unlimited virtual access, Silver advertisement, company name on website, print and electronic materials)
2. Divinely Inspired Sponsorship at \$5,000 level (10 tickets to reception and silent auction with early admission name/logo attached to all promotional media, event signage and communications, recognition on online auction pages and promotions)
3. Comedy Show at \$5,000 Troublemakers level (10 VIP Tickets with 2 drink tickets per person name, logo attached to all promotional media, event signage and communications, consultation by phone or in-person through Tanenbaum's Workplace or Health Care programs)
4. Religious Diversity Leadership Summit at \$5,000 Equity Creator Level (Sponsorship branding on all Religious Diversity Leadership Summit materials, provide opening remarks at the sponsored Religious Diversity Leadership Summit session, provide a testimonial video about the importance of respect for religious difference to be used at the Summit and on social media and events throughout the year, invitations for up to ten attendees at two exclusive networking events)

For more information, please contact: [nwolfe@tanenbaum.org](mailto:nwolfe@tanenbaum.org)