



*Stranger/Sister*  
&  
*Descended from The Promised Land: The Legacy of Black Wall Street*  
**Product Overview**

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**Exclusive Base Package**

- One year, digital access to the film.
- Downloadable digital access to the film resources in the digital Screening Toolkit. Please see the additional pages in this document for detailed descriptions of the resources in the digital Screening Toolkit for each film.
  - **\$4,000**

**Additional Exclusive Offerings**

- Consultation, planning, and support for custom screening of the film for a company event.
  - **\$1,000**
- Exclusive filmed conversation with subject matter experts, filmmakers, and subjects in the film delivered as digital download and available as a resource for all employees. (Estimated Run time: 20mins).
  - **\$1,500**
- Panel implementation, planning and discussion moderator support for custom screening of the film for a company event (estimated up to three (3) in-depth meetings).
  - **\$3,000**

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## Exclusive Resources for *Stranger/Sister*

### DISCUSSION GUIDES

FACILITATOR'S GUIDE



DISCUSSION & RESOURCE GUIDE



CLASSROOM DISCUSSION GUIDE



- **Facilitator / Moderator Guide**, which Includes:
  - A letter from Odyssey Impact, describing the goals for the Impact Campaign
  - Synopsis of the film
  - Bios and Headshots from the Filmmakers
  - A letter from the Filmmakers on why they made the film
  - Detailed steps to planning a virtual or in person screening event
  - Event checklist
  - Tips and best practices for planning the post screening discussion
  - For the Moderator: Steps for facilitating constructive post screening discussion
- **Discussion and Resource Guide**, which includes:
  - An Interview with Sisterhood of Salaam Shalom Co-Founders Atiya Aftab and Sheryl Olitzky
  - Resources for Further Discussion and Action, including but not limited to:
    - How To Be An Upstander, provided by the Southern Poverty Law Center and Sisterhood of Salaam Shalom
    - Interrupting Hate in Your Community
    - Personal reflections to offer a variety of perspectives on the themes uplifted in the film
    - An exclusive Trauma-Informed Approach to Screening *Stranger/Sister* to ensure a safe space for your audience to view and discuss the film
    - Additional resources to encourage further learning and continued engagement
- **Educational Discussion Guide**, created by the Pluralism Project at Harvard University, which includes:
  - A breakdown of eight key themes uplifted in the film
  - Tips and best practices for discussion breakout groups
  - Activity suggestions to foster deeper understanding of the key themes presented in the film

- **Marketing Materials**, including:
  - Movie poster
  - Invitation flier - easy to customize and promote your screening internally
  - Social Press Kit which includes suggested social media posts for those who want to continue the conversation online

## Film Description

### ***Stranger/Sister*** (running time 39 minutes)

The United States is experiencing a surge in hate crimes as a tide of white supremacy gathers momentum nationwide. Muslim and Jewish communities are particularly at risk. *Stranger/Sister* is the story of two ordinary women, one Muslim and one Jewish, who dare to believe they can join hands to stop the wave of hate. Overcoming a long history of distrust between their two religions, they build a movement that turns strangers into sisters, challenging our assumptions about how to fight hate in America. Intimately following women from Sisterhood chapters in Austin, Chicago and across the Nation, the Sisters build a powerful network of hope in a time of chaos and hate.

Filmed over the course of three years, Emmy-winning filmmakers, Kirsten Kelly and Katie Taber have worked with Sisters from across the nation to capture this powerful story. In Fall 2020, the film launched a multi-year screenings and engagement campaign, working with an exciting list of partners such as The Pluralism Project at Harvard and Southern Poverty Law Center, among many others.

## Quotes

*“This documentary showcases how passion, empathy, trust, respect and friendship prevail in these times of uncertainty and rising xenophobia. This documentary charts the journey of how a conversation between two incredible women led two communities to find each other, nurture each other, and develop bonds that traverse the politics of division that dominate our world today. Great great documentary.”*

--Amaney A. Jamal, Edwards S. Sanford Professor of Politics

Director: Bobst Center for Peace and Justice

Director: Workshop on Arab Political Development

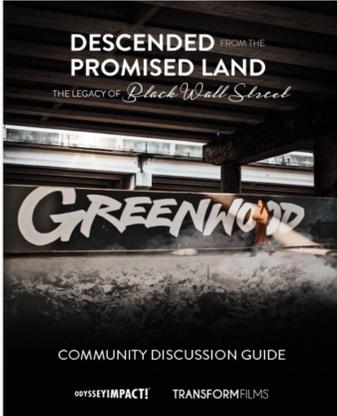
Princeton University

*“The film challenges people to step outside their comfort zone and participate in difficult conversations to remove fear and prejudice by learning about other cultures and religions.”* – The Oakland Press

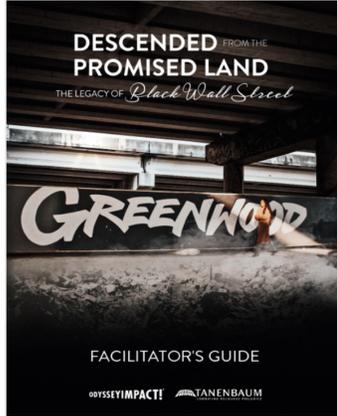
**Exclusive Resources for *Descended from The Promised Land: The Legacy of Black Wall Street***

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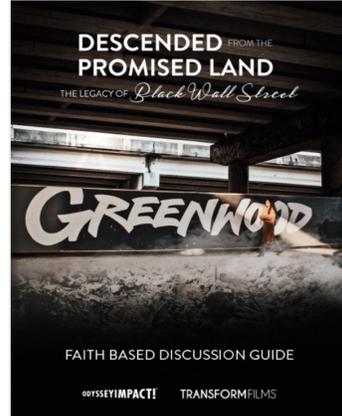
COMMUNITY  
DISCUSSION GUIDE



FACILITATOR  
GUIDE



FAITH-BASED  
DISCUSSION GUIDE



- **Facilitator / Moderator Guide**, which Includes:
  - A letter from Odyssey Impact, describing the goals for the Impact Campaign
  - Synopsis of the film
  - Bio and Headshot of the Filmmaker
  - A letter from the Director
  - Detailed steps to planning a virtual or in person screening event
  - Tips and best practices for planning the post screening discussion
  - Co-branded Guidelines for Conducting Purposeful Conversations, by Tannenbaum
- **Discussion and Resource Guide (one for community audiences and one for faith-based audiences)**, which includes:
  - A reflection called Black and Possible
  - A re resources on Memorialization after Mass Violence
  - A reflection on Reckoning with Resistances to Remembering the Tulsa Race Massacre
  - A guide on the Purpose and Plan of Ancestral Walks
- **Marketing Materials**, including:
  - Movie poster
  - Invitation flier - easy to customize and promote your screening internally
  - Social Press Kit which includes suggested social media posts for those who want to continue the conversation online

## Film Description

### ***Descended from The Promised Land: The Legacy of Black Wall Street*** (running time 22 minutes)

If the Tulsa Race Massacre had never happened, would Black Wall Street have influenced the entire nation?

In 1921, North Tulsa's Greenwood District, the most prosperous Black community in America, was set ablaze, bombed, and looted during a racially motivated violent attack against the thriving Black community. Businesses, homes, and lives were lost, and Black Wall Street, as it was known, has never reclaimed its former glory. The Tulsa Race Massacre was only the first in a line of repeated targeted attacks on the progress of the Greenwood District and its residents. Through the lens of Black Wall Street descendants Byron Crenshaw, Jacqueline Blocker and Michelle Blocker, we draw a century-long thread from the Tulsa Race Massacre to the present, exploring the lingering economic, psychological and emotional impacts that have undermined the rebuilding of the once thriving community. Through intimate interviews and lyrical verite, Byron, Jacqueline, Michelle and their family members reach back to uplift the stories of their forebears, the success they created, the pride they possess, while also reckoning with the unfulfilled potential of what could have been a Black Promised Land.

## Quote

*"GIPHY loved the screening and panel discussion around Descended from The Promised Land: The Legacy of Black Wall Street. In what felt like a living room fire-side chat, Byron's charisma and first-hand experiences along with Nailah's masterful storytelling and keen eye to historical accuracy was enough to captivate us. The panel served as a conduit of chronicled information and firsthand experiences, yet there's something to be said about legacy, something Nailah is certainly building. Planning this all-too important screening and panel discussion felt almost effortless because of Evy and the Odyssey Impact team. From the preliminary logistical stages all the way up to the night of the panel, GIPHY felt supported, confident, and heard. Odyssey Impact's dedication and integrity made for an event that will be revered by GIPHY employees for years to come." - Feedback from event coordinator and corporate screening partner at GIPHY*