



April 29, 2019

Poway Synagogue Attack

How You Choose to React Depends On Who You Are...Who We All Are.

I am sad—again. Once more, on behalf of Tanenbaum, I send our sympathy to the families of the deceased and injured in Saturday's Synagogue shooting in California.

I am also troubled. Because the violence isn't a surprise. Hating others based on their religion is now normalized.

While the reality is that only a minority of individuals take hate to the extreme, with a new attack every week, it doesn't feel that way. It's easier to define and castigate *others* people based on their differences. It takes more for us to see people, acknowledge them, be respectfully curious, and inclusive.

Which direction you choose is up to you—and to all of us.

That's why Tanenbaum persists through heartbreak and today's hate-filled realities. That's why we work to stop daily acts of bigotry, counter extremism, and support people like you and me—women and men who stand in the face of violence in Sri Lanka, Yemen, Indonesia, and Bosnia, our *Peacemakers*.

Choosing to engage with people who are different isn't always an easy choice. Fortunately, this is a choice we can make. For those of us who already embrace our differences, those who are wary and even those who perpetrate hate—this is a choice we must make

Don't believe me? [Check out this clip](#) of one former white supremacist taking another to his first meeting with a Jewish person.

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