

2012 Annual Report



Tanenbaum *Peacemaker in Action* Canon Andrew White works to reduce sectarian violence in Baghdad, Iraq.

Imagine a more peaceful world that respects difference. We are committed to making that vision a reality.

The Tanenbaum Center for Interreligious Understanding was founded in 1992 to combat religious prejudice. A secular, non-sectarian organization, we promote mutual respect with practical programs that bridge religious difference and combat prejudice in schools, workplaces, health care settings and areas of armed conflict.

IN 2012 WE TRAINED:

- **900** doctors, nurses and medical professionals
- **960** human resources professionals at global companies
- **575** teachers and educators

WE ALSO:

- Reached over **180,000** students
- Distributed over **100** curricula to schools and educators
- Provided over **150** health care professionals with our manuals on how to address patients' religious needs.
- Expanded our international *Peacemakers in Action* Network into its **21st** country, Sri Lanka.

Thank you for making this possible.

Who Your Donations Support

In 2012 Tanenbaum **tripled** the number of health care workers we trained and increased the number of teachers taught **by 75%**.

SOME HIGHLIGHTS:

- In cooperation with our **Peacemakers in Action**, we trained **45 teachers from conflict zones in Nigeria, Afghanistan, and Indonesia** to help them nurture peace and respect for difference with their students. The teachers came from different faiths, representing Christian, Shia and Sunni communities. Together with Tanenbaum, they play a pivotal role in rebuilding their communities and ending interethnic and interreligious strife.
- Demand for our how-to diversity manual for doctors spiked after the **Yale Journal for Humanities in Medicine** reviewed the resource and concluded, "This very useful book will prove a great help in the office of medical caretakers who practice where diversity has become the rule. Given the surprisingly ubiquitous location of many immigrants, a copy will probably be well-thumbed almost anywhere."
- Tanenbaum led a lively panel discussion that provided new insights for **100 teachers at the National Association of Independent Schools Conference**. This special audience was eager to teach lessons of respect for religious diversity in their classes, and participants later requested additional trainings for schools across the nation.

Message from the Board Chair & the CEO

Dear Friends,

One of the joys of preparing an annual report is that it gives us the opportunity to pause, look back and thank you for all we accomplished this year.

At the same time, it also gives us the chance to assess how far we have to go. Too often, discussions about religious prejudice are submerged beneath more common issues including race, gender and socio-economic rights.

However, if you take a quick glance back at 2012, you will immediately realize just how important questions of religious rights are today. Some of the most notable – and traumatic – events of the year fall under this heading.

CONSIDER THE FOLLOWING:

- In early 2012, *Time* magazine listed "The Rise of the Nones" as one of the most significant trends changing American life.
- In March, Mohammed Merah murdered three children and a teacher at a Jewish school in Toulouse, France after previously killing three Muslim French soldiers.
- In July, 50 Christians were burned alive while seeking refuge in a Nigerian pastor's home.
- August brought news of six victims shot dead at a Sikh Temple in Oak Creek, Wisconsin by a shooter affiliated with white-supremacist and neo-Nazi groups.
- In September, an inflammatory film that slandered the Prophet Mohammad was distributed throughout the Middle East and North Africa.
- And, throughout the course of the year, hate-monger Pamela Geller bought public ads in New York subways that instilled fear and hate against Muslims.

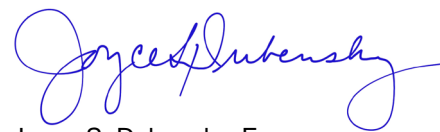


Photo: David Riggs

Every religion has adherents who live as a minority somewhere – and people from every religion (and atheists) need protection. We clearly cannot afford to be lax in our efforts to protect religious freedom and combat religious prejudice in whatever form it takes. Thank you for your commitment to these efforts.

Sincerely,

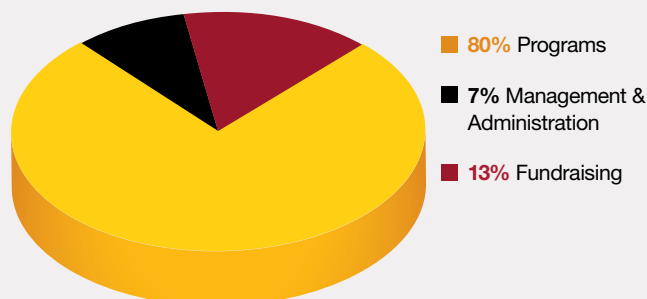

John Hart
Chair of the Board


Joyce S. Dubensky, Esq.
CEO

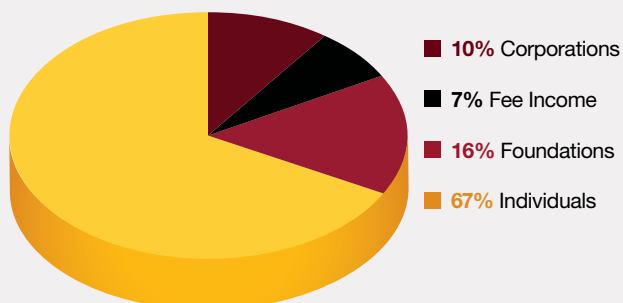
Financial Information

Thanks to the support of donors like you, Tanenbaum's programs boast diverse sources of funding and we are proud that 80% of our income goes directly to providing our services and programming.

Total annual expenses of \$2,135,735 were allocated as follows:



Total new revenues of \$1,949,594 came from the following:



Tanenbaum's ending year net assets are \$2,857,947. These financial findings are based on preliminary, unaudited statements. Our Audited Financial Statement for 2012 will be available on our website in July 2013.

“Tanenbaum’s resources are outstanding — thought provoking, relevant and do not demonstrate a religious agenda.”

— Tracy Ann, Founder and Principal Consultant, TAC Global, a human resources consulting firm

Favorite Experiences of the Year

Our team chimes in with what they are most proud of accomplishing in 2012...



“Speaking at the U.S. Department of State’s *Diversity, Inclusion, and U.S. Foreign Policy* conference about how diplomats and foreign service officers can implement faith-based diversity strategies across the private, public and nonprofit sectors.”

— Rachel Maryles
Workplace Program Assistant Director



“Working with our nonprofit partner, Community Business, to train Asian business leaders from 26 different companies about addressing religious differences in offices across the continent.”

— Annie Levers
Workplace Program Associate



“Presenting the amazing work of our new *Peacemakers in Action*—who combat violence between Muslims, Christians, and Buddhists in Sri Lanka and Indonesia—to a group at the United Nations Church Center.”

— Clayton Maring
Conflict Resolution Program Assistant Director



“Delivering a webinar for the American Association of Medical Colleges national meeting...despite Hurricane Sandy!”

— Mark Fowler
Managing Director of Programs



“Training 100 contractors from the New York State Department of Health’s tobacco control program about engaging faith communities in their efforts to prevent smoking.”

— Lynn Stoller
Health Care Associate



TANENBAUM

COMBATING RELIGIOUS PREJUDICE

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TANENBAUM

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Spotlight on Combating Religious Prejudice

Tanenbaum's trainings and educational resources are specifically designed to change the way people treat one another and to celebrate the richness of our country's diversity.

Teachers & Students. Tanenbaum prepares educators to teach respect for religious pluralism and diversity. The result? Kids learn that being different is normal and interesting, not something to be feared.

Doctors & Patients. Tanenbaum trains doctors to respond to their patients' religious needs. The result? Patients get better health care because their doctors address important traditions including diet and fasting, birth and death rituals, or prohibitions against transplants, transfusions or other treatments.

Employers & Employees. Tanenbaum helps companies counter prejudice at work and welcome all employees to the office, from atheists to people of minority faiths. The result? Happier employees and more profitable workplaces.

Peacemakers. Tanenbaum empowers international and interfaith activists who are motivated by their religion to pursue peace. The result? More effective peacebuilding in conflicts worldwide.

In all our work, Tanenbaum is inspired not only by The Golden Rule – to treat others as you would like to be treated – but also by the Platinum Rule – to treat others as they want to be treated.

YOU CAN HELP COMBAT RELIGIOUS PREJUDICE

Send your story to info@Tanenbaum.org and we'll post it on our blog. We want to share personal histories that document growth – and continuing challenges – in combatting prejudice. Also send us your testimonial about the power and value of religious diversity in your community, your city, or your family. Visit our blog at Tanenbaum.org/blog

