# **TANENBAUM GALA 2020**



## A Virtual Gala Experience!

Tanenbaum invites you to join us safely in your own home to celebrate our honorees, enjoy music and comedy, and come together as a community to support our critical work fighting prejudice and building respect for people of all faiths and none.

Visionary Award

Joyce S. Dubensky, CEO, Tanenbaum | Center for Interreligious Understanding

Philanthropic Bridge Builder Award

Marcy Syms, President and Founding Trustee, Sy Syms Foundation

Honorary Committee

Ted Childs Brian Lehrer New York City Health + Hospitals Maz Zouhairi Gala Co-Chairs

Dr. Georgette F. Bennett and Dr. Leonard S. Polonsky CBE Angelica Berrie Russell Berrie Foundation Justin Foa Ilan Kaufthal Gala Committee

Sara Pandolfi, Chair Jeffrey H. Becker, Esq. Robert Heller Toula Livanos Holly H. Weiss

### Your Generous Support Funds

\$25,000

Expanding religious Peacemakers' impact \$10,000

Building inclusive workplaces

\$7,500

Protecting patients – when religion matters

\$2,500

Preventing classroom bullying

SPONSORSHIPS	Visionaries' Circle \$50,000	Peacemakers' Circle \$25,000	Healers' Circle \$10,000	Builders' Circle \$7,500
Exclusive viewing of the broadcast	25 pay-per-view passwords available for distribution	20 pay-per-view passwords available for distribution	15 pay-per-view passwords available for distribution	10 pay-per-view password available for distribution
New advertising opportunity	Gold Ad appears five times during program	Gold Ad appears five times during program	Silver Ad appears four times during program	Bronze Ad appears three times during program
One-year corporate membership	*			
Gala viewing package	*	*		
Opportunity to include a personalized message in honoree memory book	*	*	*	
Inclusion in pre and post-event communications to nearly 3,500 supporters	*	*	*	
Inclusion on print and electronic materials and website	*	*	*	*
Identified in pre and post-event press and social media	*	*	*	*
Inclusion in invitation mailed to 1,000+ supporters	*	*	*	*
Inclusion in program	*	*	*	*

GENERAL ADMISSION TICKETS				
Patrons' Package \$2,500	Pay-per-view for 4 guests and a Supporter Ad			
Supporter ticket \$1,000	Pay-per-view for 2 guests			
Young Professional ticket \$350 (age 40 and under)	Pay-per-view for 1 guest			
Nonprofit ticket \$500	Pay-per-view for 1 guest			

#### **ADVERTISING OPPORTUNITIES** ☐ Bronze Ad - \$5,000 ☐ Gold Ad - \$10.000 Ad appears three times during Ad appears five times during program and an opportunity to program and an opportunity to include a personal message in include a personal message in memory books presented to memory books presented to one or both honorees one or both honorees ☐ Copper Ad - \$2,500 ☐ Silver Ad - \$7.500 Ad appears two times during Ad appears four times during program program and an opportunity to include a personal message in memory books presented to ☐ Supporter Ad - \$1,000 one or both honorees Ad appears once during program (Ad text due April 15, 2020)



#### **REGISTRATION INFORMATION**

To RSVP, please visit us online at <a href="http://tanenbaum.org/2020-gala">http://tanenbaum.org/2020-gala</a>

For further information and to pay by credit card or wire transfer, please contact Folashade Kornegay at (212) 967-7707 x129 or by emailing fkornegay@tanenbaum.org

#### Tanenbaum

c/o Folashade Kornegay 55 Broad Street, 17<sup>th</sup> FI, NY, NY 10004 fkornegay@tanenbaum.org (212) 967-7707 x129



Sponsorships at the Visionaries' Circle level are tax-deductible to the extent they exceed \$5,000 for the Corporate Membership. Tanenbaum's Corporate Membership program offers global and national companies access to its premier services including consultation, trainings and resources (value \$5,000). Tanenbaum is a 501(c)3 organization. Donations to Tanenbaum are tax-deductible as provided in section 170 of the Internal Revenue Code. Tanenbaum systematically dismantles religious prejudice, hatred and violence and simultaneously promotes justice and respect for people of all religious beliefs. As a secular and non-sectarian non-profit, Tanenbaum works to promote religious peacebuilders who help counter extremism and violence in armed conflicts and tackles religious bullying of students, harassment in workplaces and disparate health treatment for people based on their beliefs.