PRESS RELEASE

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For Immediate Release
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Tanenbaum Center for Interreligious Understanding named 2018 Nissan Foundation Grant Recipient

- Nissan Foundation grant to fund “Combating Extremism and Promoting Respect: A Public Education Campaign” aimed at promoting critical thinking, conversation and reflection to address religious-based fear, misinformation and prejudice.

- In 26th year, Nissan Foundation maintains its singular focus on recognizing nonprofits promoting respect among racial and cultural groups

New York, NY, July, 2018: The Nissan Foundation today named the Tanenbaum Center for Interreligious Understanding as a 2018 grant recipient. The Nissan Foundation grant will help fund partnership building efforts to expand the campaign’s reach, including a public panel featuring experts and former members of extremist groups, as well as six new resources that counter extremist rhetoric, and promote connection, critical thinking and understanding for the diversity within our communities.

“We are grateful to the Nissan Foundation for supporting our Campaign to counter fear and misinformation with knowledge that fosters respect for difference,” said Mark Fowler, Deputy CEO of Tanenbaum, “This grant will help us build new partnerships and opportunities to extend the campaign’s reach and impact.”

The Nissan Foundation’s 2018 grantees include 29 nonprofit organizations located in Southern California, North Central Texas, Middle Tennessee, Central Mississippi, Eastern Michigan and the New York and Atlanta metro areas. In total, the Nissan Foundation is awarding grants amounting to $730,000.

In 1992, Nissan North America formed the Nissan Foundation in response to the civil unrest that occurred near Nissan’s then U.S. headquarters in Southern California following the Rodney King trial verdict. Every year since, the Nissan Foundation has awarded hundreds of thousands of dollars to organizations that offer educational programs that inform, inspire and celebrate diversity among the various cultural and ethnic groups that make up society.

Over its 26-year history, the Nissan Foundation has awarded more than $10 million to approximately 120 organizations promoting respect and understanding among cultural and ethnic groups.

“It is a privilege to recognize the Tanenbaum Center for Interreligious Understanding with a Nissan Foundation grant for the work it is doing to promote the value of racial, ethnic and cultural diversity,” said Nissan Foundation President Scott Becker, who is also senior vice president, Administration, Nissan North America, Inc. “The Nissan Foundation has a proud history of recognizing and supporting organizations making a real impact in this regard.”

The Tanenbaum Center for Interreligious Understanding, founded 25 years ago and based in Lower Manhattan, offers programs and resources providing educators, physicians and corporate leaders with practical tools for addressing religious differences and creating cultures that respect religious diversity. It was founded in
Since September 2015, Tanenbaum has been responding to the further escalation of Islamophobia and other forms of hate that marginalizes religious communities in New York and beyond. Through a public education campaign called Combating Extremism, Tanenbaum creates and disseminates public education materials that address fear, misinformation and prejudice. These monthly materials provide thought-provoking resources to counter divisive rhetoric, promote critical thinking and spread greater appreciation and understanding of our shared values amid diverse religious (and nonreligious) beliefs.

Mark Fowler, Tanenbaum’s Deputy CEO added, “The Nissan Foundation has been a valuable partner in our work to create spaces in our communities for mutual respect and understanding. We are thankful for their continued support.”

Call for 2019 grant applicants
The Nissan Foundation will begin accepting letters of intent for the 2019 grant cycle in October with a submission deadline of Friday, Oct. 26. Nissan Foundation grants are awarded annually; the next grants will be awarded in June 2019.

For more information about the Nissan Foundation and its application process, visit the Nissan Foundation page at https://goo.gl/e3hkuf.

About the Tanenbaum Center for Interreligious Understanding
Based in New York City, Tanenbaum is a secular, non-sectarian nonprofit that promotes mutual respect with practical programs that bridge religious difference and combat prejudice in schools, workplaces, health care settings, and conflict zones. More information about Tanenbaum’s offerings can be found here: https://tanenbaum.org/.

About the Nissan Foundation
Established in 1992, the mission of the Nissan Foundation is to build community through valuing cultural diversity. The Nissan Foundation is part of Nissan North America’s commitment to “enrich people’s lives” by helping to meet the needs of communities throughout the U.S. through philanthropic investments, corporate outreach sponsorships, in-kind donations and other charitable contributions.

About Nissan North America
In North America, Nissan’s operations include automotive styling, engineering, consumer and corporate financing, sales and marketing, distribution and manufacturing. Nissan is dedicated to improving the environment under the Nissan Green Program and has been recognized annually by the U.S Environmental Protection Agency as an ENERGY STAR® Partner of the Year since 2010. More information on Nissan in North America and the complete line of Nissan and Infiniti vehicles can be found online at www.NissanUSA.com and www.InfinitiUSA.com, or visit the U.S. media sites NissanNews.com and InfinitiNews.com.

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