TANENBAUM GALA 2021



An Entertaining Gala Experience!

Tanenbaum invites you to join us safely in your own home to celebrate our honorees, enjoy inspiring performances, and come together as a community to support our critical work promoting justice and building respect for religious difference.

Corporate Bridge Builder Award

Peacemakers in Action Award Fatima Al-Bahadly (Iraq)

Philanthropic Bridge Builder Award

Peacemakers in Action Award

<u> Adam Solomon</u> Award

Dr. Robert C. Like, Emeritus Professor of Family Medicine and Community Health Rutgers Robert Wood Johnson Medical School

Joyce S. Dubensky, Esq. Nicholas Kristof and Sheryl WuDunn Brian Lehrer NYC Health + Hospitals Fareed Zakaria Maz Zouhairi

Gala Co-Chairs

Dr. Georgette F. Bennett and Dr. Leonard S. Polonsky, CBE

Karen Diefendorf Robert Heller Christina Hioureas Toula Livanos

\$25,000

\$10,000

\$7,500

\$5,000

| SPONSORSHIPS | Visionaries' Circle \$50,000 | Peacemakers' Circle \$25,000 | Healers' Circle \$10,000 | Builders' Circle \$7,500 |
|--|---------------------------------|------------------------------------|---------------------------------|------------------------------------|
| Exclusive viewing of the broadcast | Tickets for 25 guests to attend | Tickets for 20 guests to attend | Tickets for 15 guests to attend | Tickets for 10 guests to attend |
| Digital journal advertisements | Gold Ad | Silver Ad | Bronze Ad | Copper Ad |
| One-year corporate membership | * | | | |
| Inclusion in pre and post-event communications to nearly 3,500 supporters | * | * | * | |
| Opportunity to provide offers or other information in virtual gift bag | * | * | * | |
| Admission to Pre-Gala Reception with Grammy Winner Patti Austin | * | * | * | * |
| Inclusion on electronic materials and website | * | * | * | * |
| Identified in pre and post-event press and social media | * | * | * | * |
| Inclusion in digital invitation sent to nearly 3,500 supporters | * | * | * | * |

EXCITING NEW TANENBAUM SPONSORSHIP:

Presenting Sponsor \$75,000

- ★ Customizable Sponsorship Benefit Package
- ★ Branding of Pre-Gala Reception & Gala
- ★ All Visionary Level Benefits included

TICKETS AND CONTRIBUTIONS Patrons' Package Gala viewing & admission \$2,500 to Pre-Gala Reception with Grammy Winner Patti Austin for 4 quests Supporter Ticket Gala viewing for 1 guest \$1.000 Young Professional Ticket Gala viewing for 1 guest \$150 (age 40 and under) Nonprofit Ticket Gala viewing for 1 guest \$150 I/we cannot attend. Please accept a donation of:



REGISTRATION INFORMATION

To RSVP, please visit us online at http://tanenbaum.org/2021-gala

For further information and to pay by credit card or wire transfer, please contact us at:

Tanenbaum

c/o Nancy Wolfe NWolfe@tanenbaum.org



ADVERTISING OPPORTUNITIES

☐ Platinum Ad - \$20.000

Thirty-second recorded commercial broadcast twice during the event

☐ Gold Ad - \$10,000

Fifteen-second recorded commercial broadcast once during the event

☐ Silver Ad - \$7,500

Digital Ad appears four times during the event

☐ Bronze Ad - \$5.000

Digital ad appears three times during the event

☐ Copper Ad - \$2,500

Digital ad appears two times during the event

☐ Supporter Ad - \$1,000

Digital ad appears once during the event

(Ad text due April 16, 2021)

Tanenbaum is a 501(c)3 organization. Donations to Tanenbaum's 2021 Virtual Gala are deductible, with the exception of Presenting and Visionaries' Circle sponsorships, which are tax-deductible to the extent they exceed the \$5,000 value of the Corporate Membership (if accessed). Tanenbaum's Corporate Membership program provides premier services to global and national companies including consultations, trainings and resources. Tanenbaum promotes justice and builds respect for religious difference by transforming individuals and institutions to reduce prejudice, hatred and violence.